



# BETTER

## Empower your mobile workforce without putting corporate resources at risk



Your mobile workforce brings flexibility and responsiveness to your business. It also brings a growing security risk. Securing data in the post-perimeter world requires organizations to move critical security capabilities to endpoints and establish conditional access to data based on risk. Mobile Threat Defense can safeguard your corporate resources with zero user impact.

### Mobile Threat Defense and Conditional Access

Better Mobile Threat Defense (MTD) is a predictive solution that manages cyber-risk in today's increasingly complex mobile threat landscape. Better MTD actively predicts, detects and prevents cyber-attacks and threats without disturbing user privacy or disrupting mobile productivity. Predictive technologies and artificial intelligence identify threats to mobile devices that other solutions cannot.



### Mobile Threat Defense

- Protection from SMS & Social Media Phishing Attacks
- Protection from Network Attacks
- Protection from Mobile Malware
- Protection from device based attacks
- Deep visibility into OS Vulnerabilities & patch level details
- Protect end user privacy with Secure DNS over HTTPS/TLS

### Protection from Attacks

- DeepThinker (AI) protects against known and unknown threats
- Real-time visibility to application, device and network security risks
- Protects against both internal and external threats

**"80% of worker tasks will be on a mobile device by 2020" - Gartner**

### Seamless MTD and EMS

- One-click deployment from Microsoft EMS
- Manage devices, threats and conditional access from single console
- Supports workforce-managed or BYOD configurations

**A comprehensive Azure, cloud-based mobile security solution**

### Zero User Impact

- Non-invasive end user experience
- No personal data collection
- Low impact on device resources

**Less than 2% cpu and battery usage**

*"We identified a need to expand on the basic security provided by traditional MDM providers. Our expansion was into the MTD space with Better Mobile who surpassed our expectations. After reviewing several vendors, Better Mobile came out on top and our deployment was the largest roll-out of Better Mobile Threat Defense. We don't take security lightly and implementing Better MTD has bridged a gap traditional Anti-Virus Tools are not able to accomplish within the enterprise."*

*-Mark Dunkerley, Senior Manager, IT Architecture and Systems*



# Better Mobile MTD deployed on Azure provides comprehensive mobile security with advanced endpoint threat protection



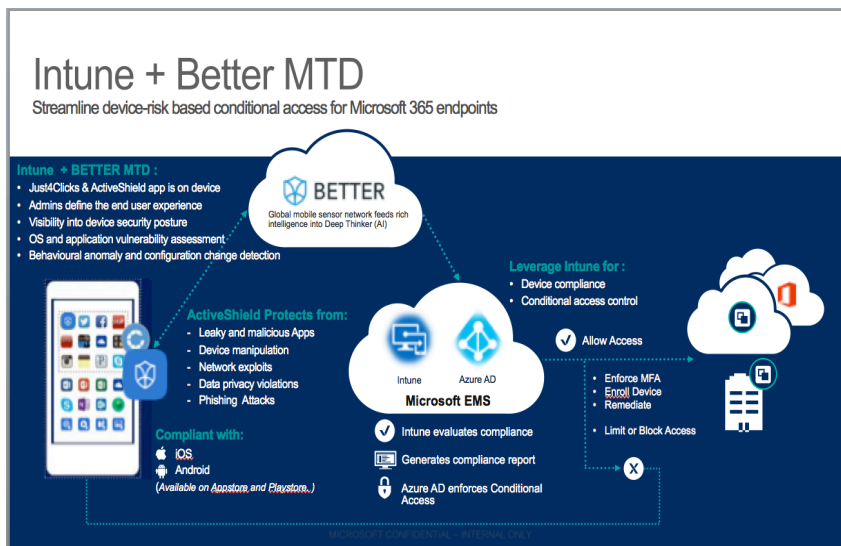
## Frictionless MTD/EMM solution

- 4 click deployment
- Manage iOS and Android devices from Microsoft Windows Defender ATP console
- Added security with no end-user impact



## Access based on workflow and policies

- Extends corporate security policies to mobile user
- Threats detected at application, network and device level
- Corporate resources protected when threat detected



## Try Intune + Microsoft Defender ATP+ Better MTD today !

### Our promise to you

Simple , Powerful and Affordable solution

### How to get started

- Available only on Azure Marketplace
- Intune and Better MTD integration in #Just4Clicks
- Integrate Microsoft Defender ATP with Better MTD for unified view
- Visit <https://www.better.mobi/microsoft>

## Intune + Better MTD extends corporate security perimeter to mobile endpoint

- Comprehensive Azure cloud-based mobile security solution reduces IT burden
- Works with existing security workflows and policies
- Allows end users to safely download apps, access corporate resources and share files

## Why Better Mobile Threat Defense?

Better Mobile is a leading mobile cyber-security company that uses predictive AI technology to identify and stop security threats. Better's predictive protection comes from its Deep Thinker AI engine which applies learning models to identify and stop emerging threats from compromising corporate data. Better is engaged in the world's largest MTD rollout of over 200 thousand mobile devices in 80+ countries for Proctor and Gamble.